

FUTURE  
MEDIA  
LOUNGE

## INNOVATIONS IN DIGITAL MEDIA: WHY ACCESSING CONTENT HAS NEVER BEEN EASIER

### Speakers



**Andrew Farrow** is a Director of Rightscom and Project Coordinator of the part-EU funded Rights Data Integration (RDI) Project which is prototyping how participants in the content supply chain can manage and trade rights for any and all types of usage across any and all types of content.

RDI is based on the work of the Linked Content Coalition for which Andrew was also the Coordinator and which is now a consortium of the major media standards bodies. Both RDI and LCC are informing the work of the Copyright Hub. Before joining Rightscom, Andrew worked for NatWest Bank where he was responsible for a number of strategic initiatives including a digital rights management start-up.



**Andrew Lewer, MBE MEP (UK, ECR)** was born in 1971 and grew up in and around Ashbourne, Derbyshire. After studying at Newcastle and Cambridge Universities he had a career in publishing.

He was first elected to Derbyshire County Council in 2005, has been Leader of the Conservative Group since 2007 and was Leader of the Council from 2009 to 2013 – the youngest County Council Leader in the country at the time. He also served on Derbyshire Dales District Council since 2003. Andrew was elected as MEP for the East Midlands in May 2014.



**Angel Dzhabazki, MEP (Bulgaria, ECR)** was born in 1979 in Sofia, Bulgaria. He graduated in law from “St. Kliment Ohridski” University in Sofia.

He is a member of the European Parliament and of the ECR Group since July 2014. He is also the Vice-Chair of the Delegation to the EU-Former Yugoslav Republic of Macedonia Joint Parliamentary Committee and a Member of the Committee on Culture and Education as well as a Substitute of the Committee on Foreign Affairs, the Subcommittee on Security and Defence and the Committee on Legal Affairs.



**Dominic Young** has been CEO of the Copyright Hub since December 2013. He has worked in the media sector during his entire career, including as a senior executive at News Corp where he was responsible for all IP issues including syndication, licensing and negotiating commercial and rights deals with suppliers of various kinds for the UK newspaper business. He is a former Director and Chair of the Newspaper Licensing Agency (now NLA Media Access) where he was a key influencer of its very successful digitisation product eClips. He was an initiator of the ACAP project and has for a long time been a passionate advocate of using technology to address the functional needs of copyright in the internet era. Prior to the Copyright Hub, he was a consultant and non-Executive Director for a number of established and start-up companies in the media space, and a blogger on copyright matters.



**Gerard de Graaf** was born in 1962 in Delft in the Netherlands. He studied Social Geography and Regional Planning (cum laude) at the Free University in Amsterdam (The Netherlands) and European Studies (magna cum laude) at the Catholic University in Leuven (Belgium).

He started his career in the private sector and ran his own company on industrial market research. He joined the European Commission in 1991, and worked inter alia on procurement policies and financial services.

Before his current position as Director for the Digital Economy and Coordination in the Directorate-General for Communications Networks, Content & Technology (DG CONNECT) he was inter alia Head of Unit for Innovation Policy in the Directorate-General for Research and Innovation, Head of Unit in the Secretariat-General, responsible for Policy Coordination and Head of the Policy Unit in the Directorate-General for Internal Market.



**Ismo Huhtanen** works as a Head of Legal, Technology and Public Affairs, in Sanoma, a front running consumer media and learning company in Europe. In Finland and the Netherlands Sanoma is the market leading media company with a broad presence across multiple platforms. In Belgium Sanoma is among the Top 5. Sanoma's main markets in learning are Belgium, Finland, the Netherlands, Poland and Sweden. Ismo has contributed from the publisher's point of view in developing licensing and content acquisition to ensure availability of professional content services to readers and Sanoma's other customers. Ismo has also been active in developing new licensing solutions in Finland such as extended collective license for example to education purposes.



**Virginie Rozière, MEP (France, S&D)** was born in 1976 in Montpellier, where she attended school. She finished her engineer training at the Ecole Polytechnique which she joined in 1997, before going to the Ecole Nationale Supérieure where she studied advanced techniques in 2000.

Her European adventure began in 2010 when she was an administrator in the "Internal Market and Consumer Protection" (IMCO) committee to the European Parliament.

In 2012, following the victory of François Hollande in the presidential elections, she joined Sylvia Pinel, Minister of Crafts, Trade and Tourism as an Advisor in charge of crafts and trade. She became deputy Director of Cabinet in November 2012 until February 2014, to lead the PS-PRG list in the France Southwest region in the European elections 2014.

**This event will be moderated by:**

**David Earnshaw**, President and Senior Advisor, Burson-Marsteller Brussels

This event is hosted by the European Conservatives and Reformists Group (ECR) on behalf of Andrew Lewer MBE MEP.

This session will be chaired by MEP Angel Dzhambazki



This event is organised with the support of:



Media Partner: